



HumanLab
Marrakech

Working.
Mentoring.
Vacationing.

humanize your brand

Integrating culture into technology and structures for sustainable productivity



What I Do

I facilitate meaningful corporate culture.

I integrate human values, mindset, and wellbeing into your technological and structural processes.

Daniel Boernert

Munich (Germany) & Marrakech (Morocco)

- Economist (Analysis and Strategy)
- Brand Strategist
- Values and Consciousness Coach
- Author and Speaker
- People & Morocco Enthusiast



HumanHub Marrakech

available from 5 days

Working. Mentoring. Vacationing.

- **Workathons** — keep working, gain new perspective
- **Mentoring** — culture & people, tailored to your needs
- **Experience** — discover Marrakech beyond the surface
- **Connection** — strengthen your team from within
- **Location** — exclusive, private, inspiring
- **Guidance** — fully facilitated, from start to finish



Why Marrakech

Rich in perspective.
Welcoming. Magical.

- **Shift perspective** — step out of routine
- **Engage the senses** — create real impact
- **Slow down** — gain clarity and focus
- **Connect deeper** — build real trust
- **Unlock potential** — activate people and culture



**MORE
HUMANITY**

**> MORE
WELLBEING**

**> MORE
PRODUCTIVITY**

Why culture matters

Technology scales. Culture sustains.
Integration drives performance.

Future-ready companies integrate
innovation across technology and
people.

Human-centered organizations
outperform in change, growth, and
retention.

**Building brands with character —
and workplaces people choose.**



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mindfulbranding
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**VALUES
ACADEMY.**

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